

# AVENUE

A woman with short blonde hair and a serious expression is the central figure. She is wearing a vibrant red, sleeveless dress with a high collar and a black belt. Her accessories include small pearl earrings and multiple gold bangles on both wrists. The background is a blurred, modern architectural setting with blue and grey tones.

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# Joanna Coles

## WOMAN ON TOP

Joanna Coles  
editor of  
Cosmopolitan

## Campion Platt

Platt invited us into his SoHo loft that he shares with his wife and children. They are back and forth between Palm Beach and New York, so it seems appropriate that they want the SoHo apartment to feel serene and comfortable every time they return to it.

"I was trained as an architect and fell into doing interiors," says Platt. "My training as an architect was more about math and process, as opposed to being creative. My philosophy was rigorous in the beginning; I was a staunch modernist. I found quickly after working on apartments in New York, people don't care as much about the architecture or an individual piece of furniture as they care what a room feels like; what it's like to the touch or the smell and all those creature comforts. Stylistically, I'm still a modernist. I like everything to be simple and tailored but I also like it to have a high level of tactile quality."

In his own home, Platt installed white pickled wood floors throughout the main floor and chalk white Venetian plaster walls. The mantel area above the fireplace is done in a contrasting ebony wood and there is an LED light cove behind the fireplace. The windows also display his affinity for contrast—they are chocolate mahogany with white lacquered panels, accented with sheer floor-to-ceiling curtains.

"I custom designed all the furniture in the home in order to accentuate the proportions and scale in every area. For instance, the furniture is lower in the living room to emphasize the 13-foot ceilings. Against the harder surfaces, I ordered a Mongolian lambs' wool rug from my vendor in Katmandu and a yoga sculpture from a friend, since my wife is an avid yogi. I am really fond of organic forms and love the scholars rock I found from a Chinese vendor here in New York," Platt says.

"Designs for me are very layered. They come from a concept and story about what I want to say with that design. We come at it from all fronts—a tactile, fabric-quality front; an interior design and planning front; lighting is important, and then there's an architectural component."

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